



**Global Sourcing Experts:
23 Years Making Sourcing Home
Hardware Simple**

**Growing Margins, Removing Risk
and Delivering the Best in Home Improvement Hardware**



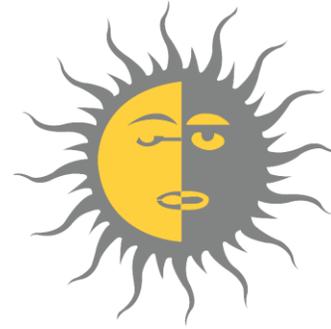
ET2C International Inc.

SOURCING MADE SIMPLE

1. Hardware partnership
2. Our clients
3. Growing market for door handles and home upgrades
4. Product range
5. Best Sellers
6. Benefits of Sourcing from India
7. Summary



- 23 Years of Simplifying Supply Chains and Sourcing Products for clients
- Unlocking the value of Asin supply chains
- 200 colleagues based in 7 offices
- Sales teams on the ground in USA, Mexico, Europe and UK
- Specialist in
 - Garden Furniture and Accessories
 - Hardware
 - Kitchenware
 - Homeware



THE BRASSMAN INDIA



- 26 Years manufacturing Hardware products for Home and Garden
- 100 colleagues working in 2 factory units
- Based in Noida India
- Exporting to customers in North America, South America and Europe

Making solid brass and metal homeware and gardenware products

3. Some of our clients



The market for custom interior door handles is growing rapidly driven by construction but also a growing trend for the customization and upgrading in homes

Market Size

Market size

The UK market for door handles and door hardware will **reach £277m by 2030** (+3.4% CAGR)

Category Growth Drivers

Market Drivers

Driven by strong demand for durable, stylish and sustainable door ware

Drivers

- Construction/Renovation
- Consumer preference
- Sustainable materials (not plastic)

Future growth trends

Future trends

- Customisation
A rising demand for customising furniture to align more closely to fashion trends and personal style
- Sustainability
Focus on eco friendly materials and production such as brass which are recyclable

A market in strong growth amongst consumers, offering easy access pricing and incremental category value growth

Home Hardware to bring a unique look to your interior

Wall Hardware



- Hooks & Hangers
- Self brackets
- Hook rails

Door Hardware



- Door knobs & Knockers
- Handles
- Stoppers
- Hinges and Bolts
- Locks
- Gate Springs

Furniture Hardware



- Knobs & Handles
- Cup Pulls
- Corners
- Decorative screws

Door hardware to upgrade and customise homes and furniture



PRODUCT NAME	Knob	Knob	Knob	Knob	Knob	Knob
ITEM NUMBER	VEHR001-PB	VEHR001-AB	VEHR002-PB	VEHR002-AB	VEHR003-PB	VEHR004-PB
PRODUCT DESCRIPTION	Cabinet knob Metal - Brass Finish- Satin Brass Size- 39x37X35 mm	Cabinet knob Metal - Brass Finish- Matt Black Size- 39x37X35 mm	Cabinet knob Metal - Brass / Mop Finish- Satin Brass Size- 41x30x20 mm	Cabinet Knob Metal - Brass Finish- Gun Metal grey Size-50x25x30 mm	Cabinet Knob Metal - Brass / MOP Finish- Posihed Brass Size-38x38x22 mm	Cabinet Knob Metal - Brass Finish- Posihed Brass Size-34x25 mm
FOB \$ MUMBAI	\$2.17	\$2.06	\$2.67	\$2.56	\$3.28	\$2.06

Door knobs

- Manufactured in solid brass
- Solid and extremely tactile
- All wrapped in Gift box with one Knob wrapped inside
- Supplied in Shelf ready packaging (SRP)
- Free standing display units also available



PRODUCT NAME	Kids Knob	Kids Knob	Kids Knob
ITEM NUMBER	VID-KDK-001	VID-KDK-002	VID-KDK-014
PRODUCT DESCRIPTION	Cabinet Knob Metal - Aluminium Finish- Powder Coated Size- 38x27x25 mm	Cabinet Knob Metal - Aluminium Finish- Powder Coated Size- 45x30x24 mm	Cabinet Knob Metal - Aluminium Finish- Powder Coated Size-37x28x23 mm
FOB \$ MUMBAI	\$0.44	\$0.44	\$0.67

Door knobs

- Manufactured in aluminium for lightness
- Solid and extremely tactile
- Supplied in Shelf ready packaging (SRP)
- Free standing display units also available



PRODUCT NAME	Hook
ITEM NUMBER	VID-HK-01
PRODUCT DESCRIPTION	Wall Hook Metal - Iron Finish- Powder Coated Size- 40x53x19 mm
PACKING INFORMATION	Backercard/inner/outer
FOB \$ MUMBAI	\$0.67

Door knobs

- Manufactured in solid brass
- Solid and extremely tactile
- Create hanging stylish hanging space in your home
- Supplied in Shelf ready packaging (SRP)
- Free standing display units also available

Upgrading and re designing your furniture with new door handles



PRODUCT NAME	Knob	Knob	Knob	Knob	Knob	Knob
ITEM NUMBER	VEHR001-PB	VEHR001-AB	VEHR002-PB	VEHR002-AB	VEHR003-PB	VEHR004-PB
PRODUCT DESCRIPTION	Cabinet knob Metal - Brass Finish- Satin Brass Size- 39x37X35 mm	Cabinet knob Metal - Brass Finish- Matt Black Size- 39x37X35 mm	Cabinet knob Metal - Brass / Mop Finish- Satin Brass Size- 41x30x20 mm	Cabinet Knob Metal - Brass Finish- Gun Metal grey Size-50x25x30 mm	Cabinet Knob Metal - Brass / MOP Finish- Posihed Brass Size-38x38x22 mm	Cabinet Knob Metal - Brass Finish- Posihed Brass Size-34x25 mm
PACKING INFORMATION	Backer card /inner /outer	Backer card /inner /outer	Backer card /inner /outer	Backer card /inner /outer	Poly packed/inner/outer	Poly packed/inner/outer
FOB \$ MUMBAI	\$1.94	\$3.69	\$2.98	\$1.83	\$0.64	\$0.77

- **Huge Tariff benefits** V China

Free trade agreement with EU and UK this year
27% tariff benefit V China

- Fully **Accredited Factory**

ISO 14001, ISO 9001, ISO 45001, FSC and BSCI

- **Heritage** in metal working

Skilled labour force

- **In house design**

Unique product design, packaging design and merchandising units

- **Proximity to Europe** and USA for Shipping

Faster shipping routes reducing time, cost and emissions

De risking supply from China and avoidance of tariff increases



Call us to the growth opportunity of Home Hardware

- Fast growing category
- High % Margin delivery
- Handcrafted in solid metal

For more information call

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