

## Job Description

### Photographer (China)

#### General Overview

Responsible for the company's internal and commercial photography work.

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#### KPIs

- Improve Brand Visibility and Drive Brand Awareness
- Increase Customer Engagement
- Update the Website for a Better User Engagement
- Create Valuable Contents

#### Reports To:

- Marketing Director
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#### Specific Duties

1. Assist business department to take promotional photo's for customer products
  2. Visit the factory to take photos
  3. Take photos of brochures and flyers
  4. Take photos of all imported food and drinks
  5. Record photos and videos of the exhibition
  6. Assist marketing director in creative photography and image editing
  7. Responsible for all shooting tasks, examine and refined the photo quality
  8. Help shoot and produce videos of enterprises and customers
  9. Make sure all photographs and processing images to meet the requirement
  10. Other task assigned by the management
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#### Job Qualification

**Education:** Bachelor or above

#### **Relevant Experience & Knowledge:**

- + 2-3 years of professional photography experience, strong shooting ability and aesthetic background; overseas study background is preferred
- + Proficient in the use of relevant design, audio and video processing software, can clearly express the design concept
- + Solid knowledge of photography and distinctive style of photography
- + Strong perception and creativity, proficient in post processing



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- + Be proficient in video shooting, on-site coordination and progress control, and have strong on-site communication and coordination ability
- + Proficiency in design software (graphic, video)

***Basic Aptitude:***

- + High sense of responsibility and good sense of teamwork.
- + Honest and strictly complying with professional ethics.
- + Engaging & influential communication skill.

***Basic Skills:***

- + Familiar with MS-Office (Word, Excel, Outlook, PowerPoint).
- + Good command of written and oral English.

***Location:***

Shanghai, China

**Salary – Negotiable**

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